

ADAM SMITH

Adamsmith4075@gmail.com

adamxdesign.com

346-773-7136

GRAPHIC DESIGNER
ILLUSTRATOR

A passionate graphic designer from Houston, I specialize in identity systems, motion graphics, and illustration. striving to merge sophistication with a playful, engaging aesthetic.

EDUCATION

Bachelor's of Fine Arts
Graphic Design
University of Houston

Associate's of Arts
Lone Star College

ACHIEVEMENTS

Blaffer Art Exhibit
Selected Works

SKILLS

Adobe Suite

HTML·CSS·Javascript

Wordpress

Webdevelopment

Print Production

Figma

UI/UX

Illustration

EXPERIENCE

In-House Designer and Illustrator 2021-Present
Sterye Box, Houston, TX

- Specialized as an Illustrator and Designer, focusing on branding, product design, and packaging.
- Adapted designs to align with production capabilities, ensuring feasibility and manufacturability.

Graphic Design/Web Development Intern 2023-2024
Versa Creative, Houston, TX

- Managed diverse projects spanning social media content, motion graphics, and print materials like brochures and packaging.
- Collaborated with design and web teams to enhance website development processes.

Co-Owner/Coordinator/Designer 2021-2022
Picnic Perfect, Houston, TX

- Event planning and large event coordinating
- Logistical, financial, and inventory management
- Logo and graphic design

Class President/Exhibition Team 2023-2024
Graphic Design Student Association, Houston, TX

- As Student President I delegated responsibilities to team leads, and oversaw the development of the end-of-year senior show.
- Responsibilities included constructing exhibition pieces, designing the floor plan, coordinating with the venue, and developing various three-dimensional graphics for the space.